



MAISON DE PAX

LIGHTROOM PRESETS

SHAKESPEARE COLLECTION



HOW TO DOWNLOAD AND INSTALL YOUR LIGHTROOM DESKTOP PRESETS:

Note: These instructions are for installation of presets into Lightroom Classic, a desktop or laptop program, which you can purchase outright or use with an Adobe Creative Cloud account. To learn more about Adobe CC and why I recommend it for photography editing, visit maisondepax.com/photography-resources.

STEP 1:

You have already accessed your Pax Shakespeare Presets download page from either your order confirmation page or order confirmation email and found this install instruction download. Well done!

STEP 2:

On the download page, click on "Pax Shakespeare Presets Zip" and save the folder to your location of choice (desktop might be easiest to find later). Then unzip the file to reveal the "Pax Shakespeare Presets" folder.

STEP 3:

Open Lightroom

As I mentioned, if you do not already own Lightroom, I suggest the Adobe CC subscription. I use it myself and find it well worth the ~\$10 per month! [Here is an affiliate link](#).

STEP 4:

Click "File" (on a PC) or "Lightroom" (on a Mac) and choose "Preferences"

STEP 5:

In the open dialogue box, choose "Presets" from the list across the top

STEP 6:

Click the button "Show Lightroom Presets Folder"

STEP 7:

In the newly open window, navigate to "Lightroom" then "Develop Presets"

STEP 8:

Copy the downloaded "Pax Shakespeare Presets" folder into the Develop Presets folder

STEP 9:

Restart Lightroom

STEP 10:

Begin applying the beautiful Shakespeare presets!

Or read on for the following:

- How to Download and Install Lightroom MOBILE Presets
- How to Use Lightroom Desktop Presets
- How to Use Lightroom Mobile Presets
- How to Choose the Best Shakespeare Preset for Your Images

HOW TO DOWNLOAD AND INSTALL YOUR LIGHTROOM MOBILE PRESETS:

Your purchase includes the mobile versions of the Shakespeare presets. Happy day! Unfortunately, they have to be installed separately. To install them, you have two options:

1. If you have an [Adobe Creative Cloud subscription](#), you can synchronize your Lightroom Classic desktop presets to your mobile Adobe Lightroom CC using the Adobe Lightroom desktop app (see below for more detailed instructions).
2. Or you can follow [these instructions](#) for manual installation from your mobile device.

Note: you must be signed in to your Adobe Creative Cloud account on both of your devices for the method below to work.

STEP 1:

(no need to repeat steps 1 and 2 if you already took these steps when installing your desktop presets)

Download the file "Pax Shakespeare Presets" to your location of choice

STEP 2:

Unzip Pax Shakespeare Presets

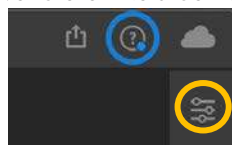
STEP 3:

Go to Adobe Creative Cloud Manager in your status bar at the top of your screen (the icon circled in the screenshot below) or your Applications folder (if you already have the program installed) and open Lightroom (which is NOT the same as Lightroom Classic, where you normally edit your photos). You want the one with the bright turquoise outline and description that reads "The cloud-based photo service." If you do not already have that Lightroom app installed, it will say "Install" instead of "Open" on the button beside it.



STEP 4:

Make sure your right-hand menu is visible (you may have to click the slider icon in the top right corner to reveal the menu)



STEP 5:

Click "Presets" in the bottom right corner

STEP 6:

That should reveal a list of any presets already synced to your Lightroom Mobile app on your phone

STEP 7:

Click the three dots in the upper right-hand corner and choose "Import Presets"

STEP 8:

Navigate to the folder where you unzipped "Pax Shakespeare Presets" and choose "Import"

STEP 9:

The presets will be seen in the Lightroom app and should appear in your Lightroom Mobile app on your phone, as well, once the account has synced

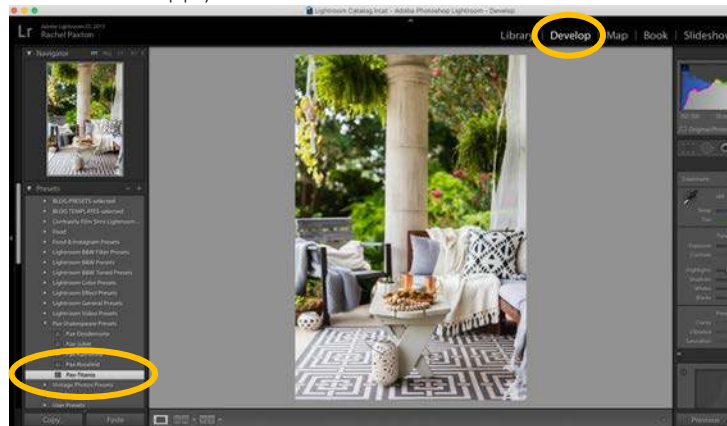
HOW TO USE YOUR NEW LIGHTROOM PRESETS (on desktop):

STEP 1:

Import your own images into Lightroom by clicking "Import" (in the bottom left corner) from the "Library" tab in Lightroom. Select your images and click "Import" (in the bottom right corner) to complete.

STEP 2:

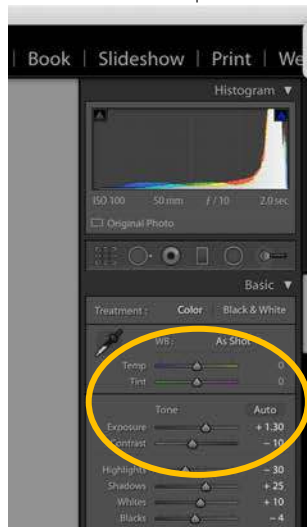
To apply a preset, switch to the develop tab and click on the chosen preset from the left-hand side (you may have to expand the folder marked "Pax Shakespeare Presets") to apply.



STEP 3:

The presets will usually do their magic with just one click! But there are times when a slight adjustment or two will make all the difference. The most commonly needed adjustments are exposure (if the image was especially bright or dark straight out of camera) and white balance (if the image was especially blue or orange to start).

- To lighten or darken the image, adjust the exposure slider (under Tone in the right-hand menu)
- To balance color, adjust the Temp and Tint sliders (above Exposure in the right-hand menu)



Don't worry, adjusting the exposure or white balance slightly will not undo any of the magic of the preset.

You can see the differences here:

Original



Titania Preset

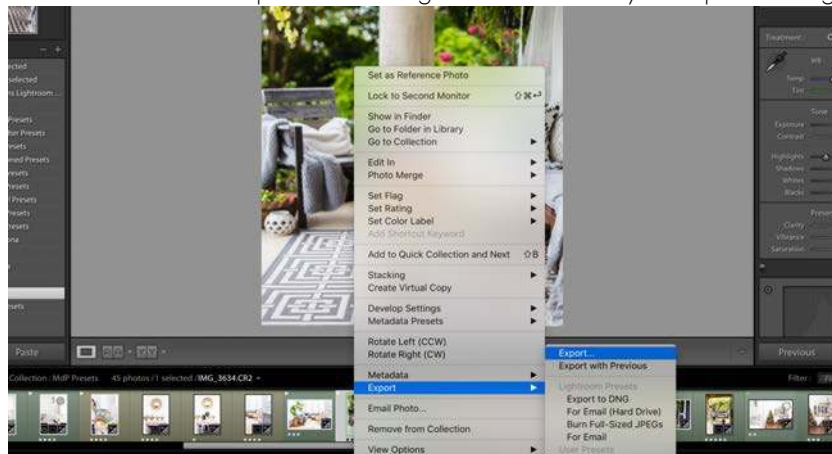


Adjusted in Lightroom



STEP 10:

To export your edited image, right click on the image (in the main viewer or the sliding viewer at the bottom) and choose "Export>Export." You will then see a window with options for settings and location for your exported image.



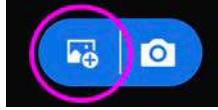
Now enjoy! And don't forget to share your photos with #paxpresets

Or keep reading for instructions on using presets with Lightroom Mobile AND tips for choosing the right Shakespeare preset for your photos..

HOW TO USE YOUR NEW LIGHTROOM PRESETS (on mobile):

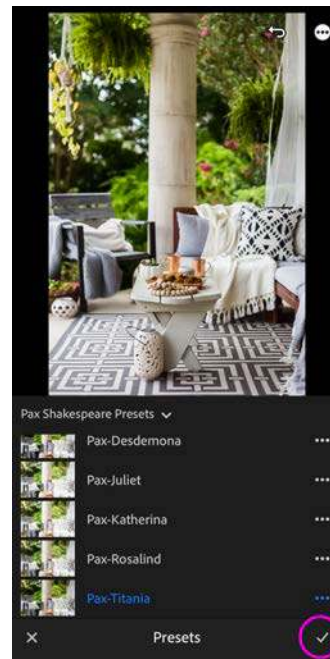
STEP 1:

Import your own images into Lightroom by tapping the blue image icon with the plus sign in the bottom right corner. Select your photo(s) and tap the blue "Add Photos" button at the bottom.



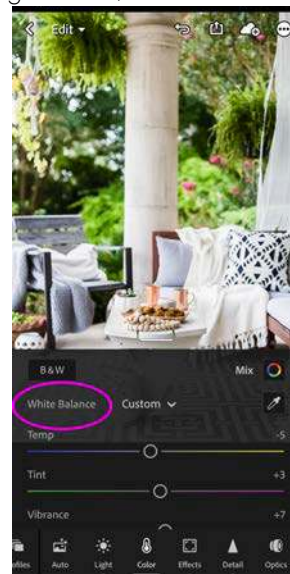
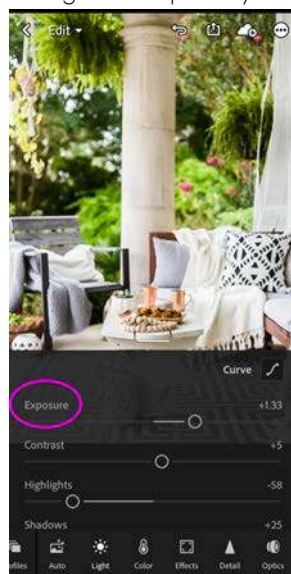
STEP 8:

To apply a preset, scroll to the right on the menu bar at the bottom and choose "Presets." Then choose the correct folder (wherever you placed the presets) from the drop down and tap your chosen preset. Then tap the check mark in the bottom right corner to apply.



STEP 9:

The presets will usually do their magic with just one click! But there are times when a slight adjustment or two will make all the difference. Start with exposure under the Light tap (if the image was especially bright or dark straight out of camera) or white balance under the Color tab (if the image was especially blue or orange to start).



You can see the differences here:

Original



Titania Preset

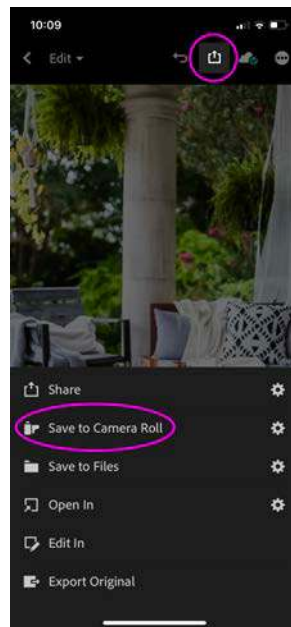


Adjusted in Lightroom App



STEP 10:

To export your edited image, click the share icon in the top bar and choose "Save to Camera Roll." Then choose "Maximum available."



Now enjoy! And don't forget to share your photos with #paxpresets

Or keep reading for more guidance on using the right Pax Shakespeare Mobile Preset..



1. **JULIET** | soft and romantic

Try Juliet to brighten and soften simultaneously. She is especially beautiful on candles or twinkle lights.



2. **ROSALIND** | bright, crisp, and solid

Rosalind is a go-to for natural light interiors. Brighten your images without losing detail.



3. **TITANIA** | rich and perfect for outdoors

Add a touch of vibrancy with Titania. Perfect for outdoor living spaces with greenery, skies, and even sunsets. To capture the perfect scene, you may find it helpful to adjust the temperature after the preset is applied: warmer for sunrise/sunset or cooler for a mid-day look.



4. **DESDEMONA** | moody for high-contrast drama

Many presets that brighten images leave darker colors washed out, but Desdemona accentuates the contrast and emboldens your darker colors while still brightening up the overall image. Perfect for interiors with high-contrast color palettes.



5. **KATHERINA** | for brightening even the darkest images

When the natural light fails you, Katherina helps you rescue seemingly lost causes. She will brighten shadows and lessen contrasts to give your image a bright, even feel.